

## EXPERIENCE

### **20|20 Creative Group**

**Brand & Web Designer • May 2015 - Present**

Design brand identity systems for a diverse range of clients; engage in creative concepting; develop websites and marketing assets across a wide range of media and formats (print/digital ads, packaging, video, etc.); provide art direction for junior designers, external agencies, and photo/video.

### **Ambient Trash**

**Musician & Content Creator • December 2019 - Present**

Create product demo videos for makers of guitar gear, working directly with clients ranging from small boutique shops to international distributors. At this time, maintain channels on YouTube and Instagram with a total following of over 30,000.

### **Cal Poly Mustang Band**

**Drumline Instructor & Arranger • May 2014 - June 2020**

Oversaw a section of ~25 students, taught marching percussion technique, and composed/arranged original percussion music.

## EDUCATION

### **California Polytechnic State University, San Luis Obispo**

**B.S. Graphic Communication • Web & Digital Media Concentration**

**September 2010 - December 2014**

## PRETTY GOOD WITH

### **Creative**

Brand Identity	UX/UI
Logo Design	Social Media Graphics
Print Design/Production	Photo/Video Editing
Digital Media	Copywriting/Editing

### **Software**

Photoshop	Figma
Illustrator	Procreate
InDesign	Google Docs/Sheets/etc.
Final Cut Pro X	WordPress
Premiere Pro	macOS & Windows